Executive promotions



Anthony J. Seitz has been

Promoted to Director, Sales
Promotion at KIH.

Mr. Seitz joined K mart in
1964. After managing several
Kresge stores and a K mart, he

served as District Manager in the Midwestern Region, Regional Personnel Manager in the Midwestern Region, Assistant Regional Manager in the Midwestern Region, and Director of Store Operations in the Midwestern Region. He has held this last position since 1982.



Randy R. McIntyre has been promoted to Sales Manager for the KE Division. He has been the buyer of Athletic Goods and Luggage since 1980.

Mr. McIntyre started with the

company in 1967. After being a Sporting Goods Manager for

several K mart stores, he was promoted to Sporting Goods District Manager in 1972. In 1976 he was promoted to Personnel Manager for K mart Enterprises and Assistant Sporting Goods Buyer.



Gus G. Giotes has been promoted to Automotive National Service Manager, KE Division. He was a K mart District Manager in the Detroit area prior to this promotion. Mr. Giotes started with K

Mr. Giotes has a BBA degree from Baylor University.



Patrick W. Seibert has been promoted to General Merchandise Manager, Designer Depot. He will head up the New York buying office staff and supervise all the buying.
Mr. Seibert joined K mart

Apparel in 1967. He has served as a Department Manager and Supervisor and District Manager. In 1974 he was transferred to the North Bergen Office and served as an Administrative Assistant to the General Merchandise Manager. He has also served as Associate Buyer. In 1976 he was promoted to Buyer of Ladies' Blouses and Shirts and in 1978 to Buyer of Domestic Knit Tops. He has served as Merchandise Manager for Department 70 since 1980.



Donald E. Metz has been promoted to Merchandise Manager for Men's and Boys' Wear, Hosiery and Fashion Accessories, Designer Depot and will work out of the New York buying office.

Mr. Metz joined K mart in 1960. He has managed Kresge, Jupiter and K mart stores, served as District Manager in the Central and Midwestern Region, Jupiter Merchandise and Operations Manager at KIH, Buyer, and Advertising Coordinator of Softline Departments. He has served as K mart Apparel Sales Promotion and Advertising Manager and Merchandise Coordinator, Departments 28-30-46, National Brand and Designer Merchandise.



Eugene E. Smith has been promoted to Merchandise
Manager for Ladles, Girls,
Infants and Toddlers, Designer
Depot and will also work out of
the New York buying office.
Mr. Smith started with K mart

in 1968 as a management trainee. He served as Department Manager and District Manager and in 1973 was promoted to Assistant Sales Director. In 1976, he became Assistant Sales Director. In 1976, he became Regional Merchandise Manager in the Midwestern Region and a year later returned to the North Bergen office. He has served as Buyer of Skirts, Daywear, Sleepwear and also Buyer of Matchmates and Coordinate Group.



Christine E. Baldassare has been promoted to Merchandise Associate Designer Depot. She will work with Mr. Eugene Smith in Ladies, Girls, Infants and Toddlers out of the New York

buying office.

Ms. Baldassare joined K mart Apparel in 1975 as a management trainee. After serving as an Assistant Manager, she was promoted to Department Manager in 1977. Since June 1978, she has been an Assistant Buyer in the North Bergen office



Gerald A. Beeler has been promoted to Manager - Display

Mr. Beeler has been with K mart since 1955. After to Associate Buyer in 1971 and in 1975 to Manager of the Display Department.



Leroy J. Shaver has been promoted to Manager -Promotional Materials.

In 1949, Mr. Shaver joined K mart. After managing two Kresge stores he served as Assistant to the Buyer at KIH.

Associate Buyer and Associate
Buyer and Coordinator for the Schiller and K mart Enterprises Division, Associate Buyer first in the Record Department and then Packaged Delicatessen, Beer and Wine Department.



Pamela C. Welch has been promoted to Operations and Procedures Manager. She has been with K mart since 1968 and has extensive store background as well as mar years experience here at KIH. Mrs. Welch will continue

supervising ARMS and will take on added responsibilities relative to providing support to the stores and the buying offices concerning the future implementation of new systems.



Leonard J. Maida has been promoted to Decentralized

Systems Manager. Mr. Maida started with K mart in the Treasurer's Office in 1971. He holds a BA and an MBA from Michigan State University. Mr. Maida was

appointed to Assistant Treasurer in 1973. He then joined the Management Training Program in

1981, where he has since been getting store



Merchandise Manager In the Southern Reg before coming to KIH In 1979. Her experier the Centralized Merchandise System area includes Planner, Merchandise Coordinato Assistant to Manager of Centralized Mercha



nes A. Rachwal oted to MOPS

Mr. Rachwal will be responsible for the MOPS development from a technological standpoint. He will continue to work closely with all buying offices and CSD.



Christine Cielak has beei promoted to UPC Manager. Ms. Cielak began her can with K mart in 1971. She was office bookkeeper for a K m store and has helped open store and has helped op new stores on the KIN S She joined the Corporat ems staff in 1981 as a KII en promoted to UPC

Merchandise System trainer and was then Coordinator in 1983.



Reneva L. Jackson has been promoted to Merchandise Systems Training Manager. She started with K mart in

Ms. Jackson will be responsible for the development of all training programs, procedure manuals, scheduling and implementation of all store systems relative to



Alice E. Schurrer has been

Alice E. Schurrer has been promoted to Store Procedures and Support Coordinator.

Ms. Schurrer has been with K mart since 1979 and has served in various capacities including the writing of store procedures. In her new capacity, she

In her new capacity, she will supervise ARMS and support the KIN System, as well as MOPS, Scanner and Merchandise Processing.



Richard C. Forner has been promoted to Point of Sale/Cas Register Manager. He has been employed with K mart since

Mr. Forner has a very

extensive background in Systems Development relative to store office, checkouts and cash register to store onice, checkouts and cash register procedures. In his new capacity, he will continue to be involved in the existing cash register programs, as well as providing the necessary input in future POS/cash register development.